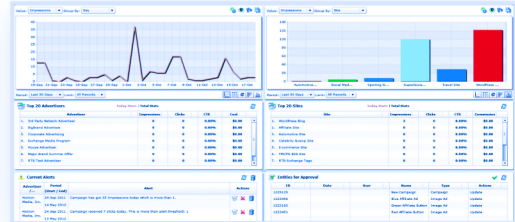




## A FULLY HOLISTIC AD SERVER SOLUTION TO EFFECTIVELY MANAGE YOUR DISPLAY, MOBILE, & VIDEO INVENTORY



## POWERING TOP ASSOCIATIONS AND ORGANIZATIONS ACROSS THE COUNTRY

NUI Media offers an intuitive, fast and proven ad serving management platform. Our ad server provides the necessary tools to optimize ad operations, allows comprehensive control of inventory and unmatched ease of workflow for organizations of any size.

- **EASE OF USE:** Unprecedented control via an intuitive, user-friendly, simple to use interface.
- **SCALE:** NUI Media has the ideal infrastructure to support smaller operations, while also allowing the ability to grow as your impressions do.
- **REAL-TIME UI:** Our technology is built on a robust SOAP API, so anything saved within our interface takes effect immediately; take solace knowing our platform is responsive and reliable.
- **DEDICATED CLIENT SUPPORT:** A crucial element to our success, is that we truly pride ourselves on the quality of service we provide. Customer satisfaction is our number one priority. NUI Media provides industry leading response times, assuring we cater to the needs of our clients.
- **SUPERIOR TECHNOLOGY:** 8th generation platform workflow optimization puts sophisticated algorithms and a mature code base in the palm of your hands at all times.
- **DIGITAL SERVICES:** In addition to our tech, tap into our comprehensive suite of digital agency services. Included in the package: SEO, web development, Google AdWords management, social media marketing, web analytics & creative design services.

### AT A GLANCE:

Features & Services include:

- Effectively manage digital advertising operations.
- Thorough ad hoc reporting tool for advanced performance measurement.
- Quality Support team to tackle any issue.
- Boost your business with our digital marketing knowledge and expertise.
- Redevelop or revitalize your company's image with our creative services.
- ...All under one cohesive set of product offerings.

"WITH NUI MEDIA'S EASY-TO-USE AD MANAGEMENT PLATFORM AND INNOVATIVE TECHNOLOGY, WE ARE BETTER ABLE TO MAXIMIZE OUR BUSINESS POTENTIAL."

- Roger Leek, Project Management Institute



FREEMAN



FOR A DEMO, CONTACT: [sales@nuimedia.com](mailto:sales@nuimedia.com) | [www.nuimedia.com](http://www.nuimedia.com)