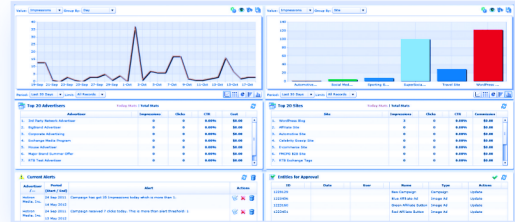




# A COMPLETE & FULLY MANAGED CROSS-PLATFORM AD SERVING SOLUTION



## POWERING TOP ASSOCIATIONS AND ORGANIZATIONS ACROSS THE COUNTRY

NUI Media offers an intuitive, fast and proven ad serving management platform. Our ad server provides the necessary tools to optimize ad operations, allows comprehensive control of inventory and unmatched ease of workflow for organizations of any size.

### CROSS-PLATFORM DELIVERY:

Deliver any ad type across any platform. Serve display, mobile, rich media or video across desktop and mobile. Target and follow users across mobile and desktop.

### DEDICATED CLIENT SUPPORT:

A crucial element to our success, is that we truly pride ourselves on the quality of service we provide. Customer satisfaction is our number one priority. NUI Media provides industry leading response times, assuring we cater to the needs of our clients.

### SUPERIOR TECHNOLOGY:

8th generation platform workflow optimization puts sophisticated algorithms and a mature code base in the palm of your hands at all times.

### DIGITAL SERVICES:

In addition to our tech, tap into our comprehensive suite of digital agency services. Included in the package: SEO, web development, Google AdWords management, social media marketing, web analytics & creative design services.

### AT A GLANCE:

Features & Services include:

- Display: .jpg, .png & .gif file formats supported.
- HTML5/Rich Media: serve up dynamic content from 3rd party networks with ease.
- Mobile: responsive tags and iOS & Android SDK for in-app
- Targeting: geotargeting, keyword, dayparting, OS, line speed, exclusions.
- Alerts: configure your campaigns with a variety of alerts to monitor performance
- Reports: thorough ad hoc analytics tool to customize data and schedule reports on specific time intervals.

"WITH NUI MEDIA'S EASY-TO-USE AD MANAGEMENT PLATFORM AND INNOVATIVE TECHNOLOGY, WE ARE BETTER ABLE TO MAXIMIZE OUR BUSINESS POTENTIAL."

- Roger Leek, Project Management Institute



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